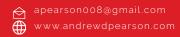
ANDREW D. PEARSON

executive producer



R Tel. 609.477.9704





EXPERIENCE



ABOUT ME



HEAD OF VIDEO

Nov 2015 - May 2020

м воотн

Created in-house studio and content team, managed all shoots, end-to-end scopes and creative, crew and post-production, strategic content guidance, and expertise POV with emerging tech.

SENIOR PRODUCER

Jul 2011 - Dec 2015

WEBER SHANDWICK

Developed in-house content production studio, strategic visual content lead, leadership POV to increase content innovation, managed large-scale video projects from conception to distribution.

PRODUCER/EDITOR

Sept 2007 - Sept 2014

PRINCETON UNIVERSITY

Digital content lead for entire athletic department, in-stadium director for multi-cam game day productions, directed crew of 10+, produced and edited weekly highlights for Football.

PRODUCTION SUPERVISOR / EDITOR

June 2009 - August 2013

WHEELHOUSE CREATIVE

Managed post-production QC & deliverables for broadcast, theatrical (film, DCP) and other media. Edited theatrical trailers, promos, featurettes, EPK and sizzle reels for Sony Pictures Classics, Tribeca Film Festival, The Juiliard School & PBS.

Award-winning executive producer with diverse content production experience across all mediums with an expertise in video production. Leveraging my filmmaking roots, I've spearheaded visual content campaigns for global CPG, beauty, lifestyle, tech, sports and travel brands. With a clear affinity for storytelling through moving image, I create big picture ideas while executing the highest level of quality content.

CLIENTS



















EDUCATION



SKILLS

ADOBE

CREATIVE

SCOPING

CAMERA



THE COLLEGE OF NEW JERSEY

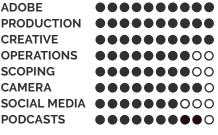
Bachelor of Arts - Communications (TV, Radio & Film) 2008 Dean's List, Lambda Pi Eta (National Communication Honor Society), Founded Varsity Club Crew Team

AWARDS





PODCASTS



FILMS



DIGIDAY - BEST BRAND FILM

O EMMY AWARD NOMINATION 2013 Best Promo - (News & Documentary)

2020 (WINNERS YET TO BE ANNOUNCED)

OFFICIAL SELECTIONS

Delta Air Lines, Film Festivals: Montclair, Macon (x2), New Hope (New Hope Award), Rehoboth Beach, Docutah (Best Picture - Short Subject), Trenton (Best Documentary), Video of The Year 2013 (ESM), Eastern Surf Magazine)

LANDFALL: THE EYES OF SANDY RUNNING THROUGH: THE JORDAN **CULBREATH STORY**

TRANSFORMERS: REVENGE OF THE

FALLEN

SEARCHING FOR SUGARMAN PBS POV SEASON 25 & 26