

ANDREW D. PEARSON

executive producer



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EXPERIENCE



HEAD OF VIDEO

Nov 2015 - May 2020



M BOOTH

Created in-house studio and content team, managed all shoots, end-to-end scopes and creative, crew and post-production, strategic content guidance, and expertise POV with emerging tech.

SENIOR PRODUCER

Jul 2011 - Dec 2015



WEBER SHANDWICK

Developed in-house content production studio, strategic visual content lead, leadership POV to increase content innovation, managed large-scale video projects from conception to distribution.

PRODUCER/EDITOR

Sept 2007 - Sept 2014



PRINCETON UNIVERSITY

Digital content lead for entire athletic department, in-stadium director for multi-cam game day productions, directed crew of 10+, produced and edited weekly highlights for Football.

PRODUCTION SUPERVISOR / EDITOR

June 2009 - August 2013



WHEELHOUSE CREATIVE

Managed post-production QC & deliverables for broadcast, theatrical (film, DCP) and other media. Edited theatrical trailers, promos, featurettes, EPK and sizzle reels for Sony Pictures Classics, Tribeca Film Festival, The Julliard School & PBS.

EDUCATION



THE COLLEGE OF NEW JERSEY

Bachelor of Arts - Communications (TV, Radio & Film) 2008
Dean's List, Lambda Pi Eta (National Communication Honor Society),
Founded Varsity Club Crew Team

AWARDS



EMMY AWARD NOMINATION

2013 Best Promo - (News & Documentary)



DIGIDAY - BEST BRAND FILM

2020 (WINNERS YET TO BE ANNOUNCED)



OFFICIAL SELECTIONS

Delta Air Lines, Film Festivals: Montclair, Macon (x2), New Hope (New Hope Award), Rehoboth Beach, Docutah (Best Picture - Short Subject), Trenton (Best Documentary), Video of The Year 2013 (ESM), Eastern Surf Magazine)

ABOUT ME



Award-winning executive producer with diverse content production experience across all mediums with an expertise in video production. Leveraging my filmmaking roots, I've spearheaded visual content campaigns for global CPG, beauty, lifestyle, tech, sports and travel brands. With a clear affinity for storytelling through moving image, I create big picture ideas while executing the highest level of quality content.

CLIENTS



SKILLS



ADOBE	●●●●●●●●●●
PRODUCTION	●●●●●●●●●●
CREATIVE	●●●●●●●●●●
OPERATIONS	●●●●●●●●○○
SCOPING	●●●●●●●●○○
CAMERA	●●●●●●●●●○
SOCIAL MEDIA	●●●●●●●●○○
PODCASTS	●●●●●●●●●○

FILMS



LANDFALL: THE EYES OF SANDY
RUNNING THROUGH: THE JORDAN
CULBREATH STORY
TRANSFORMERS: REVENGE OF THE
FALLEN
SEARCHING FOR SUGARMAN
PBS POV SEASON 25 & 26